

The Partner

-There is Best In Everyone-

INTRODUCTION

The **Partner** is a one-week real time interview, by a serial investor, Ayobanna Ikeanumba (the **Investor**), contested ultimately by 5 smart and outstanding young Nigerians who will be tested on three key business skills of Marketing, Fund Raising and Business Model Development, designed to provide direct equity investment of N1, 000,000 to the business of the winner. The Investor shall hold 20% equity in the winner's new business. The winner shall also sign a 12-month **Free Mentoring Contract** with the Investor. The interview will comprise of oral, practical, and mental test to be carried out in a team. Within this period, it is expected that the best qualities in the contestants will manifest, upon which, they can drive their respective business irrespective of winning or not.

THE SELECTION

CONTESTANT SELECTION PROCESS

1. **Applicant** must complete a 1-year subscription of Ikeanumba Magazine
2. Such **Applicant** must then complete a free Partner Application Form and submit same within 48

hours.

3. All **Applicants** must submit a certified Medical Report certifying fitness to participate in the contest.
4. Successful **Applicants** will be selected and notified
5. Successfully selected **Applicants** will be hosted in a 5 start location for the one week interview contest.

CONTESTANTS QUALIFICATIONS AND REQUIREMENTS

1. All **Applicants** must have a minimum qualification of National Diploma
2. A Nigerian Citizen
3. Minimum age of 24 years and maximum age of 45 years
4. **Applicant's** business must be registered with the Corporate Affairs Commission (CAC)
5. **Applicant** must submit a 30 seconds video clip whereby he/she presents the submitted Business Case

INTERVIEW PROCESS

The final, selected contestants will be tested, basically, on the Business Case submitted and generally in every other business development and management skills, both as team member and individually.

Every day, a task will be assigned, lead by a team **Leader**, whereby a team will be required to develop a sustainable business model

from such task. A **Supervisor** will be assigned to each team who will be part of the task review team.

The team will be tested purely in the skills of Marketing, Fund Raising and Development of a Business Model.

PRICE MONEY

A prize of one-million-naira (N 1,000,000) investment fund will be won. The winner would be able to employ a minimum of two persons at the start, in his business. The winner becomes the Chief Executive Officer of the new business.

THE WINNER

The winner will be The **Partner** with super ability to take off, in real terms, in his business idea, and with ability to sustain it to profitability. The winner becomes a **Partner** with controlling shares of 80% in the new business.

TERMS, CONDITIONS AND ATTESTATION

The **Partner** is a legal enterprise registered in Nigeria. Any submission and uploading of any contents, be it video, pictures, images or any other legal materials from all applicants or any entities by itself or its representatives, assignees or any manner of representative for the purpose of use by The **Partner** hereby indemnifies The **Partner** from

any harm, consequences and all those things that could cause damage in the cause of using the contents so submitted or uploaded for use by of The **Partner** in her programs, presentations or projects for her profits either locally or worldwide. This use shall be perpetual and for unhindered privilege, profit and advantage of The **Partner** and all her assignees, representatives, administrators or whoever was authorized, in any form or manner, to do so at anytime and anywhere.

You also warrant that you are the legal owner of such content in its entirety and that The **Partner**, at her own discretion, gives you credit or advantage for the content so submitted or uploaded and shall not be under any obligation to give you any credit or advantage for the use of the content submitted or uploaded for her free and unconditional use.

Any contents so submitted or uploaded, remains owned by the person or entity that submitted or uploaded it. However, The **Partner** shall not pay or return the said content to the person or entity that submitted or uploaded it. The **Partner** can make use of the content to her own advantage or credit, at any time or anyhow it deemed fit without any notice to you, prior or after such use.

By submitting or uploading your content to The **Partner**, you have agreed unconditionally, that the submitted or uploaded content is legal and does not offer any

illegality to any laws or regulations, both locally and internationally, and if any law is breached by submitting or uploading the said content to The **Partner** you shall be entirely held accountable and The **Partner** shall in no way or manner be held accountable, prior and after the said submission and uploading and in the use of such content, prior or after the submission or upload. You also undertake, by accepting these terms and conditions, that these clauses shall apply to every aspect of the content; that is, the name, character and any forms of the said content.

The **Partner** does not allow or accept any unsolicited submission of business case or concepts. You are advised to follow the processes contained in this application document to submit or upload the required or concepts for consideration by The **Partner** Any legal and legally submitted business case or concept remains owned, unless expressly stated, by whoever that submitted it.

Furthermore, The **Partner** reserves the unconditional rights to use the business case or concepts in any manner or form, for her own credits and advantages. Most importantly, you have agreed that the character, form, or nature of the business case and concepts so submitted or uploaded, does not reflect the views of The **Partner** The position of The **Partner** remains that no such submission or upload, by allowing it on her website or custody, reflects an endorsement in any form, character, or manner by The

Partner. All submitted or uploaded business cases, concepts, or contents are express liability of the person or entity that submitted or uploaded such business cases concept or contents to The **Partner**. The **Partner** therefore shall not be held liable for any infringements of such submission or upload, prior or after submitting or uploading it.

ATTESTATION AND AGREEMENT TO PARTICIPATE

I
.....therefore attest, that by submitting this application, content, business case or concepts to The **Partner** agrees to every aspect of the Terms and Conditions set out by The **Partner** for participation in The **Partner Contest** and all her activities, programs and projects during and perpetually after the programs, activities and projects as carried out by The **Partner**

Therefore, I strictly attest that whether my application to participate in **The Partner Contest** is successful or not, I shall continue to abide in perpetual, to the terms and conditions as set out here by The **Partner**. I again agree that my submission, upload or application may be accepted or rejected by The **Partner**

Signature _____

Date: _____

INSTRUCTIONS Provide only true information. Fill all spaces, if you have no answers simply type N/A. Write Clearly in CAPS.

Your Personal Information

Surname Name:

First Name:

Date of Birth:

Identification Type:

Identification No:

Current Address (Not PO Box):

City:

State:

Zip Code:

Permanent Address (Home Town):

City:

State:

Mobile Phone No:

Your Company Information

Current Company:

Company Address:

Company Phone:

Your Rank:

How long Have You Been In The Rank?

Do You Own The Business?

YES

NO

How Old Is The Business?

What Equity Do You Have In Your Company?

YES

NO

Educational Qualification And Information

Name of School Graduated From?

Year of Graduation?

What Did You Study?

How Did You Hear About The Partner?

Describe Yourself In Few Words

How Can People Describe You

Social Media Information

Facebook

Twitter

Instagram

YouTube

LinkedIn

Any Other Social Media

Describe Your Business Idea

What Other Skills Do You Have

Example: (Sewing, Hair Dressing, Makeup, Leader - works)

Can You Drive ?

Yes

No

Do You Have Driver's License ?

Yes

No

Video Submission

You should submit a video clip, not be more than 30 seconds in length. Mention your names, home town, and the summary of the business case you have submitted to <mailto:thepartnervideo@ikeanumbamedia.com>

Picture Submission

You should submit 3 shoulder - head copies of your recent pictures. One should show front face, the other two should show your two shoulder sides. Submit to: <mailto:thepartnerpicture@ikeanumbamedia.com>

Signature

Date:

FREQUENTLY ASKED QUESTIONS

How long is the interview?
1 week

How will I know if am selected?
We will send you email

Can I apply more than once in a season?
No

If I am selected and I am not able to come for the interview, can I send a replacement of my choice?
No.

Must I submit my Business Case with evidence of 1 year subscription of Ikeanumba Magazine?
Yes

How old must I be to apply?
24-45 years.

Do I need a Guarantor to be eligible?
Yes. All successful applicants must have guarantor letters.

Where will the Contestants live?
Contestants will live in a five-star location in Nigeria.

Will the Contestants be Insured?
Yes.

Will Contestants be allowed to smoke?
Yes, only at Smoking Areas.

Will Contestants be allowed to take alcohol?
Yes, only at Drinking Areas and Time.

Will Contestants be allowed out of The Residence?
No.

Can Contestants receive visitors?
No.

Can contestants make calls?
Yes, but at approved periods.

Will Contestants use internet?
Yes, each contestant will receive a modem.

Can Contestants come to The Residence with his/her personal items?
Yes. Approved item list will be issued to finalists via email.

Where will eliminated Contestant go?
Home.

When will the winners' fund be available?
Immediately the winner is declared.

I, _____ completely accept all terms and conditions for participation in the **Partner** Contest and further attests and confirms that I am medically fit to participate in this program, hereby attesting furthermore that the medical report submitted along with this application is true and accurate, hereby indemnifying The **Partner** and all her associates and representatives from any errors that may arise from all the submitted information.

Signature: _____

Date: _____